

AutomaFlow™

*Workflow automation
for any process, for any business.*



AutomaFlow™

A Product of Bluevine Data (Pty) Ltd
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Business Profile

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Overview

AutomaFlow is a powerful, South African-built **business process automation and workflow orchestration platform** that empowers organisations to digitise, automate, and scale their operations with confidence. Built with **enterprise-grade security, reliability, and performance**, AutomaFlow gives teams a powerful yet intuitive platform to transform paper-based or manual processes into intelligent digital workflows — fast.

Designed for flexibility and reliability, our platform empowers teams to replace manual workflows with automated, auditable processes that deliver measurable results.

Whether deployed on the **cloud** or within a **private, secure environment**, AutomaFlow helps businesses run smoother, faster, and smarter — from HR and procurement to finance, claims, and compliance.

Why Choose AutomaFlow



Local Presence, Global Standards

Developed and supported in South Africa, trusted by organisations that demand world-class performance with local expertise.



Built for Business Continuity

Redundant architecture ensures your workflows run without interruption, even under peak load.



Seamless Integration

Connect effortlessly with your existing systems — ERP, CRM, HR, or custom apps.

01

Any Process. Any Business

From HR onboarding and procurement to claims, compliance, and approvals — automate it all on one platform.



02

Stable and Reliable

Built on modern, resilient infrastructure with guaranteed 99.9% uptime and full disaster recovery protection. Hosted on trusted South African and international cloud providers or deployed privately for maximum control.



03

04

05

Compliance Ready

Designed to meet South African data protection laws and ISO security standards.



06

Faster Time to Value

Go from pilot to production in weeks, not months. Low-code design means your teams can automate without heavy IT dependency.



07

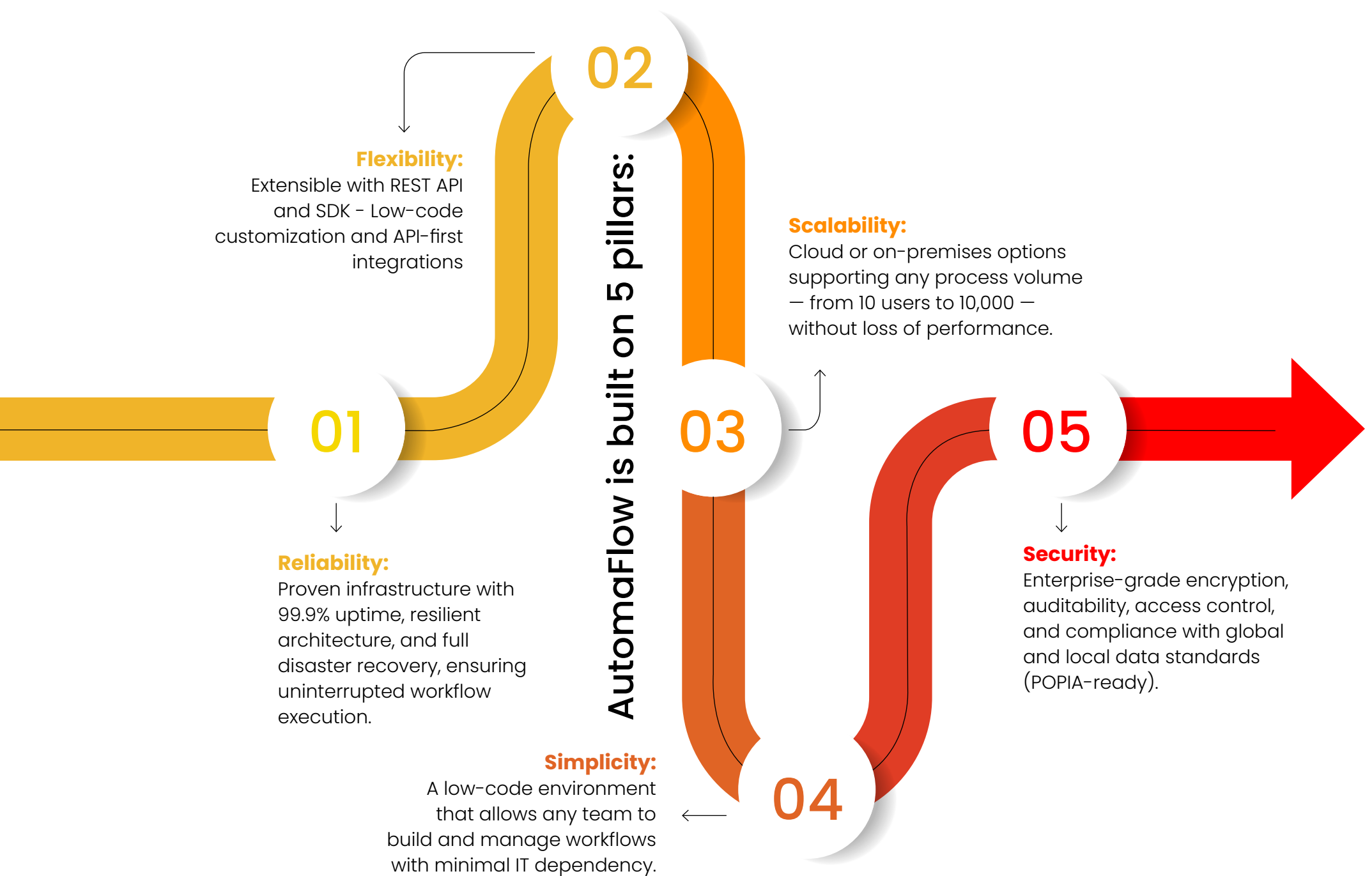


Our Promise



We provide more than just automation software — we deliver trust, visibility, and control across every process.

Trust • Visibility • Control





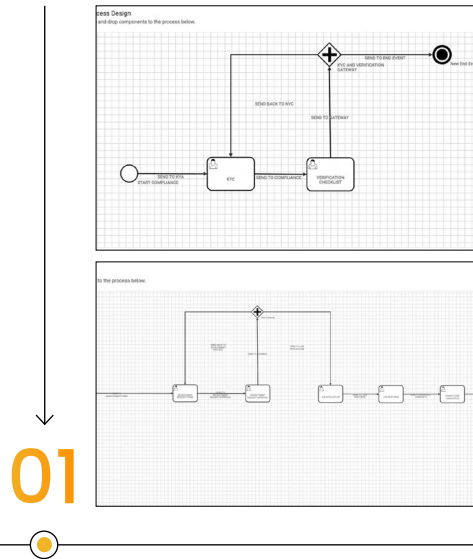
What AutomaFlow Offers



AutomaFlow brings together everything organisations need to design, automate, and manage their business processes from one powerful platform.

Whether you're automating a single department or an entire enterprise, AutomaFlow delivers the **tools to streamline operations, enhance visibility, and drive consistent, measurable results.**

Workflow Automation



Automate any process using a visual, drag-and-drop workflow designer — from simple approvals to complex multi-departmental workflows:

- Drag-and-drop builder
- Conditional logic & branching
- Multi-step approvals
- SLA tracking
- Reusable templates for rapid deployment
- Notifications & escalations

Digital Forms & Data Capture

Transform manual forms into dynamic, intelligent mobile-friendly forms accessible anywhere:

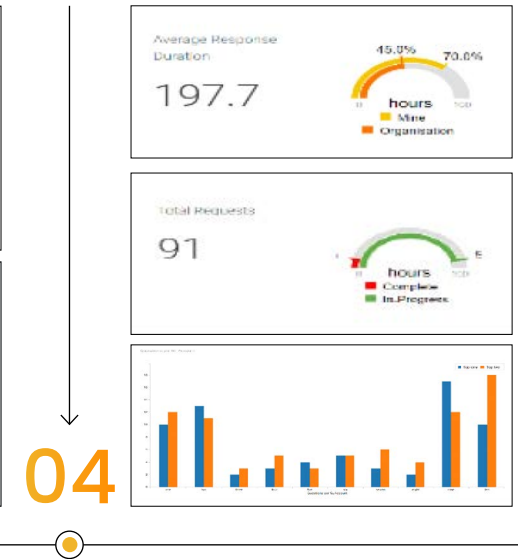
- Custom field types & validation
- File uploads, digital signatures, & data validation
- Real-time submissions & progress tracking

Integrations & Extensibility

AutomaFlow connects to the tools your business already uses for seamless data flow:

- **Authentication:** Microsoft Entra, Google Auth, SSO
- **ERP/Finance:** SAP, Sage, NetSuite, QuickBooks
- **HR/CRM:** Workday, Salesforce, Dynamics, Zoho
- **Databases:** SQL Server, PostgreSQL, MySQL
- **BI & Analytics:** Power BI, Tableau
- **Communication & Scheduling:** Teams, Slack, Outlook, Google Calendar

Monitoring & Analytics



Gain real-time visibility across your operations:

- Custom real-time dashboards & performance metrics
- KPI tracking, automated reports and audit trails
- Exportable reports and data visualisation
- Predictive insights to identify bottlenecks



Who Uses AutomaFlow



Built for organisations of every size and sector that need to simplify operations, eliminate manual tasks, and gain real-time visibility into their processes.

From **large enterprises and corporates** seeking scalable automation, to **public sector and municipal bodies** digitising service delivery, AutomaFlow adapts seamlessly to any environment.



Enterprises & Corporates —

→ needing centralised automation and cross-departmental approvals, HR, procurement, and compliance workflows.



Public Sector & Municipalities —

digitising approvals, claims, and civic services.



Financial & Insurance Providers —

← automating underwriting, claims, onboarding, and regulatory and compliance processes



Education & NPOs —

↓ managing bursary, funding, scholarship, and application processes.

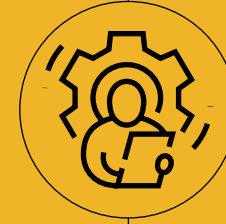


SMEs —

→ simplifying everyday business operations for efficiency and growth.



“For customised deployments and advanced integrations”



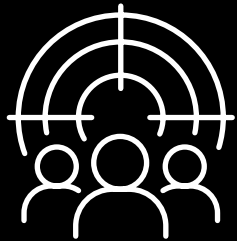
Custom ERP Solutions



In addition to our workflow automation platform, we offer **Custom ERP Solutions** tailored to meet the unique requirements of heavy-duty, industry-critical operations.

Drawing inspiration from industry-built frameworks, we combine deep vertical knowledge, flexible architecture and integration capability to deliver ERP systems that work with *your* business, not around it.

Industry Focus



We serve key sectors where process complexity and operational scale demand a robust, customizable ERP backbone — and where our workflow automation platform seamlessly augments core ERP functions.



Construction & Mining –

From project cost controls, equipment maintenance, supply chain flows through to mobile field workflows.

Manufacturing, Industrial Machinery & Equipment –

Manage bills of materials, machine scheduling, shop-floor monitoring, maintenance workflows and integrated quality control.

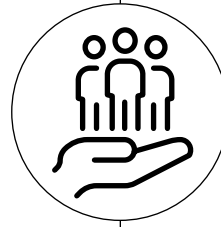
Food & Beverage –

Address traceability, batch control, compliance and product-flow automation.

Plastics, Rubber & Metal –

Manage extrusions, moulding, metal fabrication, inventory management and end-to-end production workflows in high-volume operations.

In each of these industries our approach is: connect the ERP core with workflow automation so that every business process — whether raw-material intake, maintenance request, change control, quality check, or customer delivery — is digitised, auditable, and ready for scale.



Support & Partnership



We go beyond software — we partner in your digital transformation journey. AutomaFlow is supported by a dedicated local support and success team, offering:

Comprehensive onboarding
and user training for all user levels

Certified implementation partners
for customised deployments and advanced integrations

Continuous updates
with new integrations and capabilities

24/7 system monitoring
for optimal uptime and performance

Dedicated local support
with guaranteed SLA response times

We build long-term partnerships, ensuring our clients achieve measurable process improvement and ROI — not just software adoption.

The AutomaFlow Advantage

“Workflow automation for any process, for any business.”

Unlike generic workflow tools, AutomaFlow combines **local deployment flexibility**, **data protection compliance**, and **on-the-ground support** with the usability of world-class automation platforms. **AutomaFlow** is the workflow automation platform that adapts to you, not the other way around.





Contact us for a demo

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AutomaFlowTM
*Workflow automation
for any process, for any business.*



Thank you

Thank you and looking forward
to hearing from you.